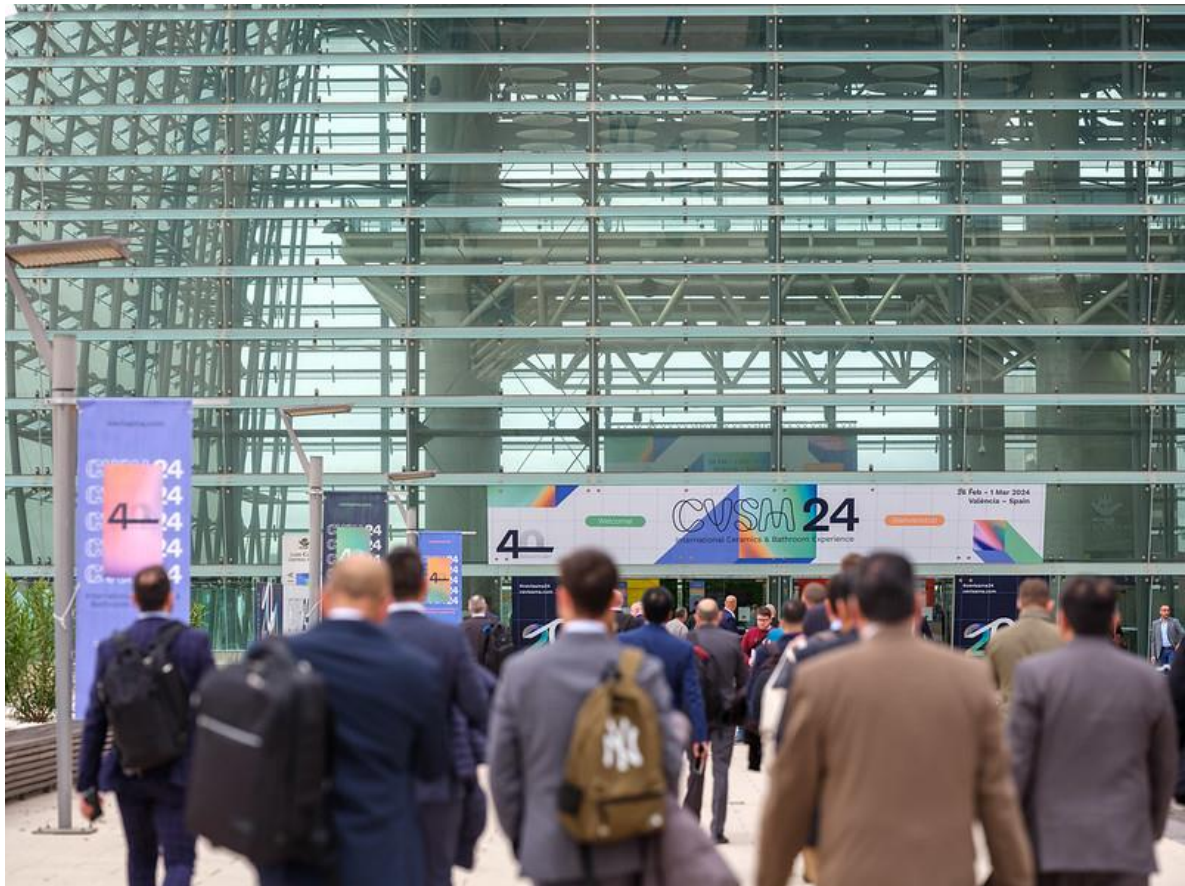


Tile of Spain takes part in CEVISAMA 2024

From February 26th to March 1st, a new edition of CEVISAMA, Spain's leading tile fair, is due to take place.

Almost fifty companies under the Tile of Spain brand name will be showcasing their new products.

Click on the link to see the [exhibitor companies that belong to ASCER](#)



A total of 43 Spanish wall and floor tile manufacturers that belong to ASCER will be taking part in CEVISAMA (Valencia, Spain) during the week from February 26th to March 1st.

The event, which will be celebrating its 40th anniversary, is expected to attract high numbers of professional visitors and materials specifiers from all five continents during its five days.

With the support of ICEX, ASCER has created a [digital catalogue](#) with details of the Tile of Spain companies taking part in the event. On completion of Cevisama, a data bank of high-definition audio-visual resources will be added to it. The catalogue contains the contact details of each exhibitor and photos of some of the new products presented by each of them. It also features an easy search tool to look up companies by pavilion or alphabetically. Tile of Spain's exhibitor companies can also be followed at Cevisama on Instagram at @tileofspain, under the hashtags #DiscoveringTileofSpain, #TileofSpainatCevisama, and #weareTileofSpain

On Tuesday February 27th, Tile of Spain- ASCER will be holding an international press conference with a presentation of the sector's global statistics for 2023, promotional activities, and the prize-giving ceremony of the 22nd edition of the Tile of Spain Awards. During the press conference, Lutzía Ortiz and Ana Benavente—tile trend specialists from the ITC-AICE Observatory for Ceramic Tile Trends—will offer an outline of the last 40 years of innovations and new products by the tile sector.

In collaboration with ICEX España Exportaciones e Inversiones, Tile of Spain is organizing a visit for materials specifiers and members of the press, inviting almost 100 guests from leading specialist architecture, interior design and tile magazines and from design studios worldwide so that they can gain an insight into the Spanish tile sector's latest new products and ideas.

Meanwhile, Cevisama's organizers have striven to come up with a selection of useful activities for materials specifiers, with an Architecture Forum and an highlight the importance of ceramic materials in architecture and interior design extensive programme of talks and conferences throughout the whole week (see [the programme schedule](#)).