

A new promotional website for Spanish tiles

Tile of Spain's new website is easier to browse, and it features all the latest products by Spanish tile manufacturers.

The development of Tile of Spain's website was subsidized by the Valencia Regional Ministry for Innovation, Industry, Trade and Tourism.



ASCER recently revamped the [promotional website for “Tile of Spain” products](#), giving it a more attractive appearance and an easier-to-browse layout and design so that users can find the information they need more swiftly. The new promotional website stands out for its user-friendly adaptive design, making it simple to browse from any mobile device. Tile of Spain's web portal was developed with the aid of funding from the Valencia Regional Ministry for Innovation, Industry, Trade and Tourism.

The new website features a swift, intuitive search engine for locating companies and for seeking sources of inspiration from among the comprehensive range of products offered by ASCER's member companies. With this in mind, the search tool was designed so that it can search the repository of settings with new products by the companies and the repository of real projects featuring Spanish tiles.

The website contains other sections with information about different types of tiles, the manufacturing process, trends in design, and initiatives by the manufacturing sector aimed at improving sustainability and circular building systems.

The website also features a News section, where articles are published from time to time on new trends in design, new uses, and news about the participation of Tile of Spain companies in events and fairs throughout the world.

