

# Tile, Trends and Tapas:

An event with  
Tile of Spain

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November 8,  
Hart House Building,  
University of Toronto

[www.tileofspain.com](http://www.tileofspain.com)





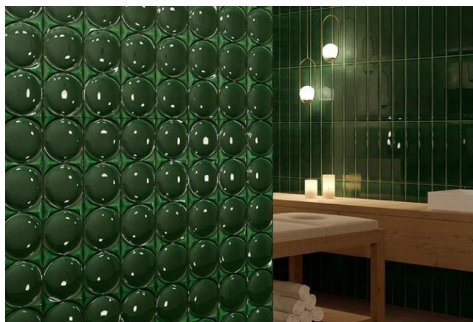
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**The creative universe of Tile of Spain.** Designers and architects appreciate ceramics for its properties, versatility and beauty. As one of the oldest materials in the world, ceramics continue to impress with its performance and continuous innovation, offering creative professionals the opportunity to experiment in each of their projects. Tile of Spain has its own language that allows dialogues to be established between technicians and the material, expanding the technical and creative possibilities.

**Environment and innovation means sustainability.** Ceramics are made out of natural elements such as earth, water and fire to make a material that combines tradition and innovation. The innovation and quality of Tile of Spain ceramics make it a unique material in architecture and one of the most sustainable options due to its manufacturing process, strength and durability. The Spanish ceramic industry has minimised its energy impact and atmospheric emissions, making it one of the most efficient and sustainable materials.

**Respect, a fundamental word for the Spanish ceramic industry.** The Spanish ceramic industry is distinguished by its commitment to both the material itself and the environment and people involved in its production. From the extraction of raw materials to the manufacturing and distribution of ceramic products, sustainable practices are implemented to minimize environmental impact. Additionally, fair and safe working conditions are promoted for workers throughout the value chain. This business ethics aligns the industry with the Sustainable Development Goals (SDGs), actively contributing to environmental preservation and societal well-being.

The Spanish Ceramic Tile Manufacturer's Association (ASCER), together with ICEX Spain Trade and Investment are the organizations whose objective is to support Spain's ceramic tile manufacturers and the industry as a whole by stewarding and promoting the Tile of Spain brand worldwide. A strong global leader, the Spanish ceramic tile sector is comprised of more than 100 manufacturers concentrated primarily in the province of Castellón.

### **Tile of Spain Center at**

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