

Ceramic trends

[2026]

[Time
of Spain]



THE_X
Trends Hub Explorer by ITC

Ceramic Trends 2026 Highlights

These new products all reflect a shared moment:

Reconnecting, feeling, revisiting and seducing, creating living spaces inspired by materials, emotions, culture and identity.

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Time of Spain



Tile of Spain



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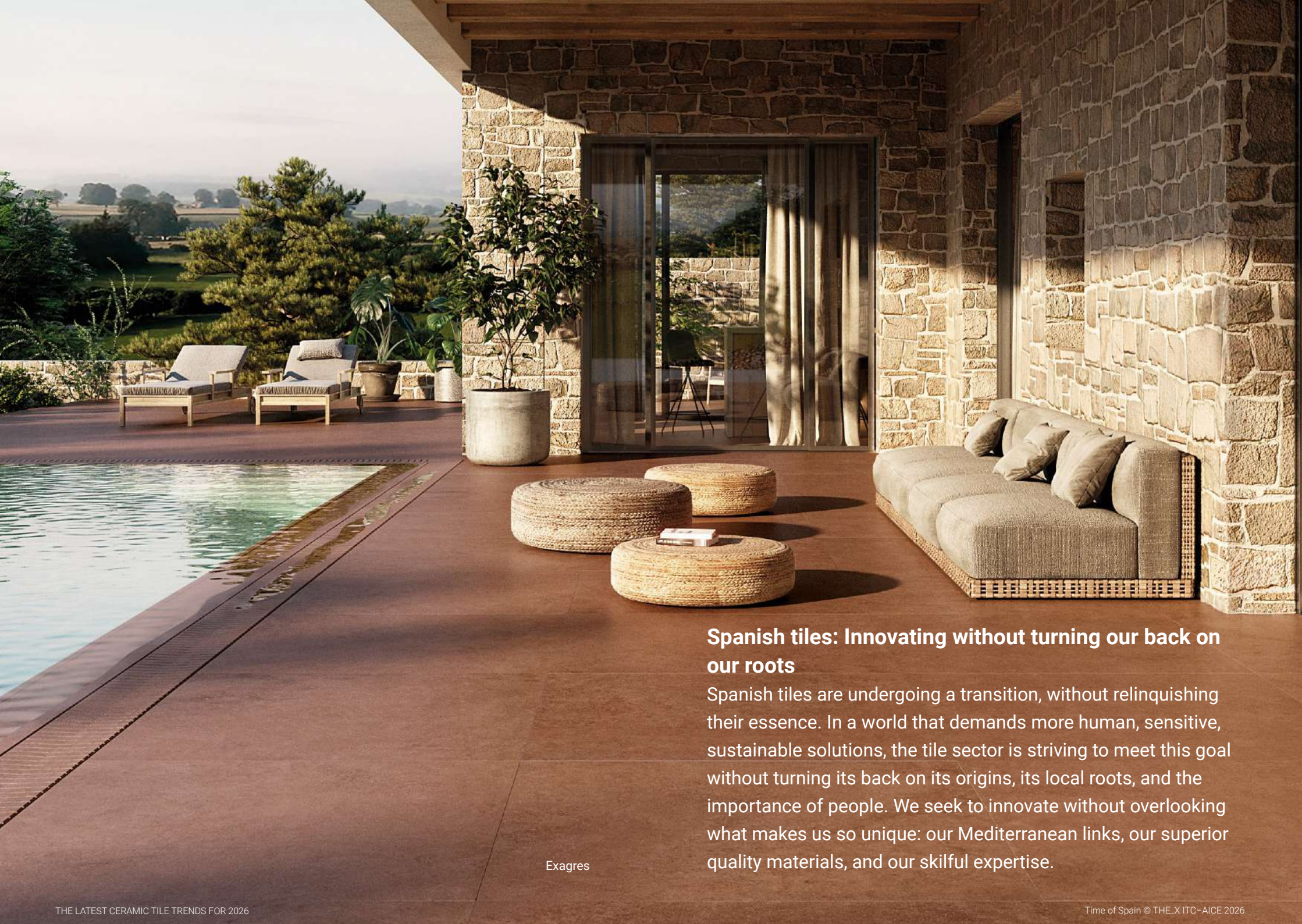


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Spanish tiles: Innovating without turning our back on our roots

Spanish tiles are undergoing a transition, without relinquishing their essence. In a world that demands more human, sensitive, sustainable solutions, the tile sector is striving to meet this goal without turning its back on its origins, its local roots, and the importance of people. We seek to innovate without overlooking what makes us so unique: our Mediterranean links, our superior quality materials, and our skilful expertise.

Exagres



GEOMATTER

In a scenario of climatic uncertainty, rootlessness, and ever-faster technological developments, design has evolved into a form of geopoetics, evoking traces of minerals, celebrating the beauty of erosion, and conjuring up the passage of time through honest, tactile shapes. GEOMATTER is an evolved version of primitive, geological impulses: a trend that tells a tale of the earth, transforming geological layers into surfaces, and imperfections into beauty.

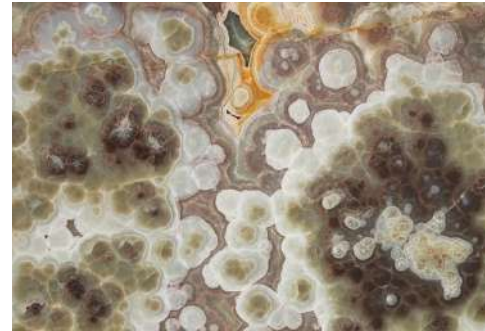
STRATUM

#Strata
#Sediment
#GeologicalMemory
#PatinasfromthePast



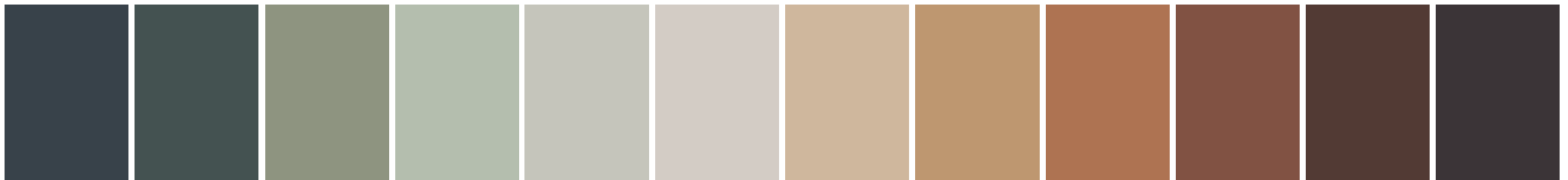
BIOLITH

#OrganicTextures
#AlivetotheTouch
#Bioaesthetics
#NaturalVibes



RECLAIM

#Recomposed
#FineQualityRefuse
#Fragment
#Assemblage





Time to reconnect

Reconnecting with the earth, with materials and with the physicality of surfaces.

GEOMATTER takes us back to the origins through mineral textures, natural relief patterns and honest finishes that highlight the spirit of materials.

It is a trend that upholds a return to the essence, to things that last, and to a more conscious, sensory approach to living spaces.

UNDEFASA



It enhances a sense of origin through mineral textures.

EQUIPE CERÁMICAS



ROCA



BRICKMORE



UNDEFASA



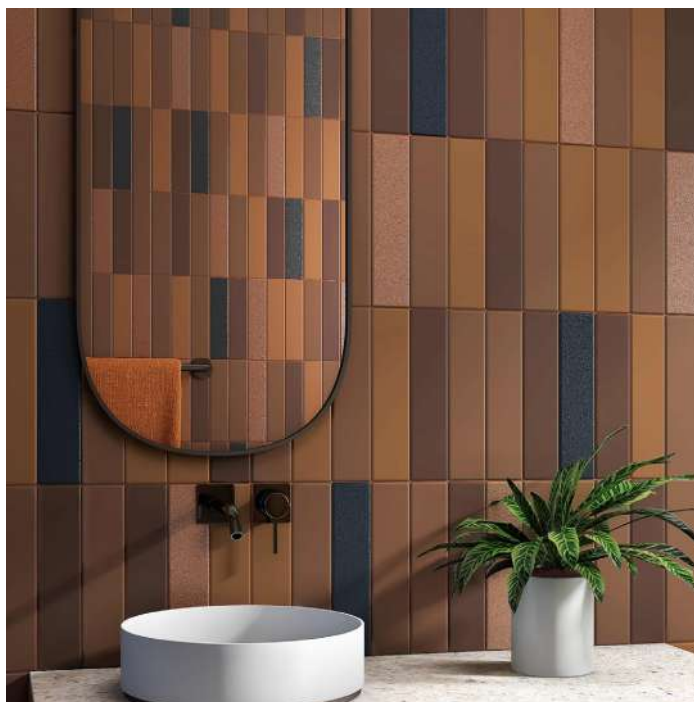
ROCERSA



WOW DESIGN



REALONDA



CERAMICA RIBESALBES



PERONDA



IBERO



ARCANA



AZULEJOS BENADRESA



VIVES

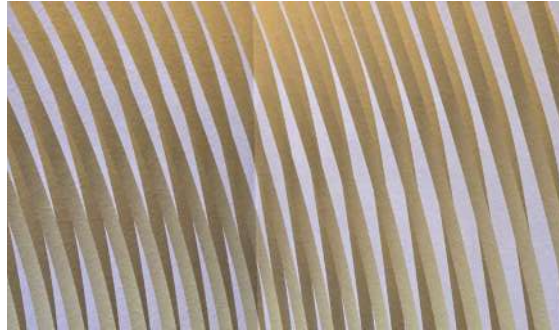
A woman in a red dress is walking across a highly reflective, polished floor in a modern, curved interior space. The ceiling is a complex, multi-layered structure with organic, flowing shapes and integrated linear lighting. Large windows with a grid pattern line the walls, offering a view of the outside world. The overall atmosphere is one of sophisticated, minimalist design.

INNERLAND

In a world of sensory overload, Innerland transforms homes into emotional havens, where each surface is a refuge. Any visual rigidity is avoided, embracing the concept of tactile, evocative surfaces that appeal to the soul in an introspective journey toward a concept of design that is not just seen, but also felt. This new minimalism is no longer based on absence, but on a conscious presence.

ARKHE

#OrganicGeometry
#SculptedTexture
#LivingStone
#RawMaterials



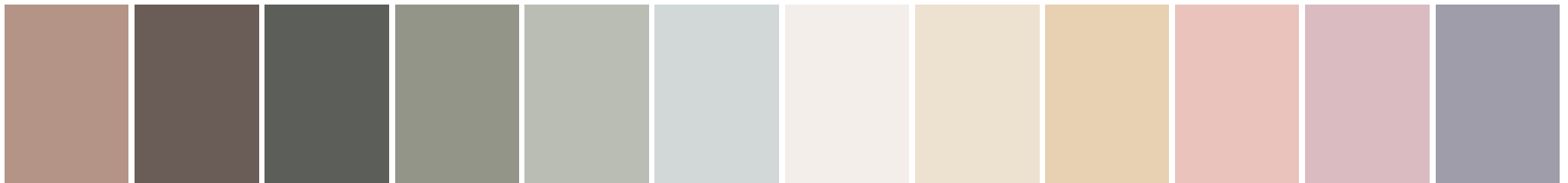
LÉTHO

#Ethereal
#Presence
#Sensoriality
#Subtlety



FONDANT

#Overblown
#WrapRound
#EmotionalColours
#EmpatheticDesign



Time to feel

It's time to feel living spaces through our inner senses and emotions.

INNERLAND prioritizes the emotional aspect of design, creating surfaces that transmit a sense of calm, familiarity and wellbeing. Soft colours, delicate textures, and finishes with a wrap-round feel are used to generate atmospheres with a strong sensory appeal.

This trend invites you to tune in to your inner soul and the comfort and personal pleasure of inhabiting living spaces.

ROCA TILES



Immersive, soft, and serene spaces designed to be felt.

NAVARTI



COLORKER



METROPOL



MARAZZI



MARAZZI



GAYAFORES



GAYAFORES



PERONDA



LIVING CERAMIC



PROCONCEPT



DECOCER



GRES DE ARAGON



COLORKER



HERITAGE PLAY

Home design is moving toward living spaces inspired by a mix of tradition, technology and emotional appeal. Value is placed on artisanal influences, sustainability, and personal expression, with materials that impact on the senses and colours that foster wellbeing and a sense of connection. Living spaces are dynamic, creative and meaningful.

NOD TO NOSTALGIA

#NewRetro
#Personality
#Contemporary
#Nostalgia



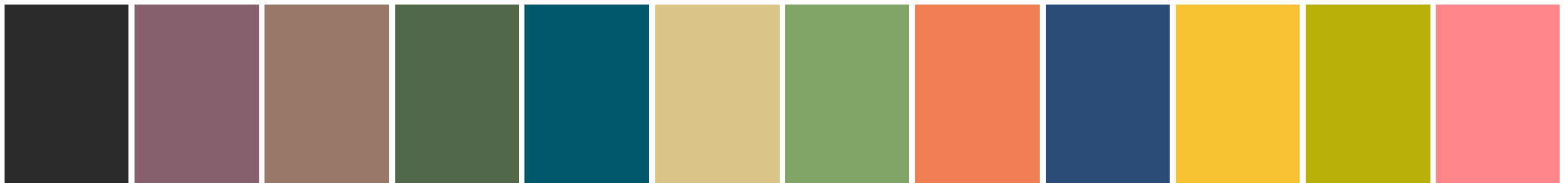
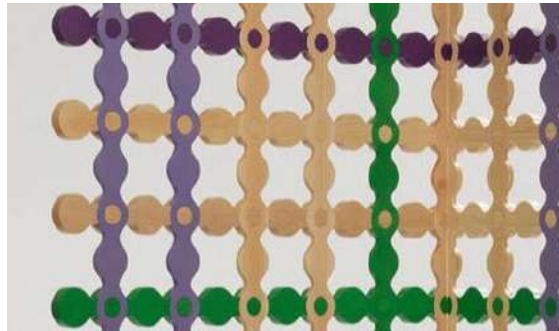
PLAYFUL LIVING

#Interaction
#Colour
#VisualInterplay
#Bold



EVOLVING CRAFT

#Craftsmanship
#Experimentation
#ArtisanalCulture
#Design





Time to revisit

It's time to revisit the legacies of the past through the language of today.

Heritage Play revives aspects of our historical, artisanal and cultural heritage, reinterpreting them in modern style.

Classic patterns, traditional techniques, and skilful knowhow are brought up to date through colour, size, and design, taking a creative, fun-filled approach to the creation of surfaces able to connect past and present.

CEVICA



Ceramics as a creative resource for shaping more expressive environments.

VIVES



EL BARCO



HARMONY



OSET



CEVICA



DA VINCI



ADEX



FABRESA



COLORKER



VIVES



CEVICA



CEVICA



ESTUDIO CERÁMICO

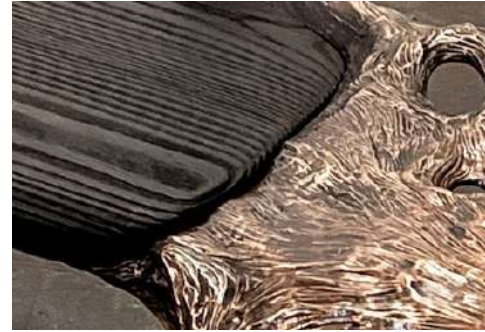
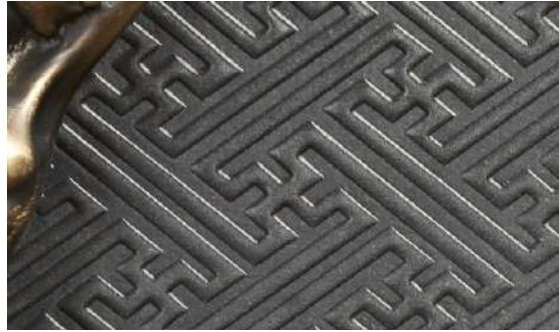
The image shows a sophisticated interior design. On the right, a large, curved wall is clad in vertical wooden slats. To the left, a series of cylindrical pendant lights hang from the ceiling. Each light fixture consists of a dark, matte cylindrical body and a top section with many thin, vertical brass-colored rods. The lighting is warm and ambient, creating a sense of depth and texture.

OPULIS

Sophistication takes a new emotional, highly aesthetic turn. It has an exuberant visual tale to tell, with the emphasis on rich textures, fine materials and finishes. Living spaces are carefully staged, taking you on a sensory journey in which every single feature adds to the experience. A captivating, emotive atmosphere is created, evoking past legacies through the language of today.

DRAMATIC OPULENCE

#VisualNarrative
#Sensorial
#Beauty
#ShadeEffect



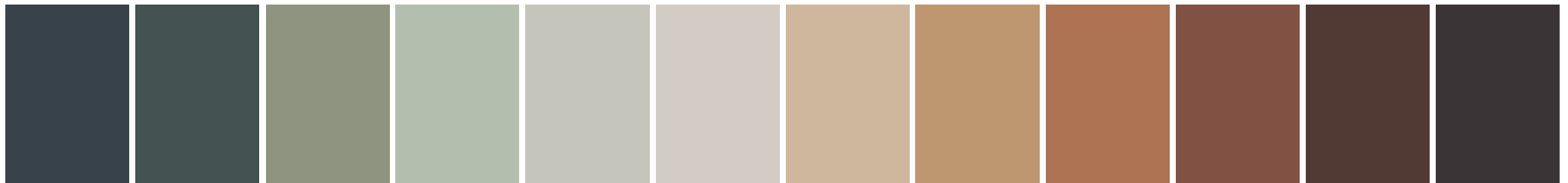
FROZEN GRACE

#EtherealAesthetics
#MeltedBeauty
#Mist
#FrozenEffect



HYPER FOUNDRY

#Futurist
#WarmIndustrial
#WavyLooks
#FuturisticDesign





Time to seduce

It's time to give free rein to expressive creativity through more charismatic tiled surfaces.

Opulis highlights the importance of finer details, depth and visual intensity, combining designs with relief textures and elaborate finishes.

Ceramic tiles are a means of expression, bringing personality, elegance and aesthetic appeal to living spaces through a carefully conceived contemporary approach to opulence.

FABRESA



The space is defined by its overall composition rather than by individual pieces.

GEOTILES



DA VINCI



GAYAFORES



WOW DESIGN



CIFRE CERÁMICA



PORCELANOSA



METROPOL



PAMESA



CERÁMICA SALONI



AZULEV



PORCELANITE



ETILE



HALCÓN

